



OVERVIEW

HISTORY Construction Junkie was created in March of 2015 and operated by Shane Hedmond, an active construction project manager with construction experience in Ohio and Texas.

MISSION To highlight the most interesting and exciting construction related products, technology, news, and events.

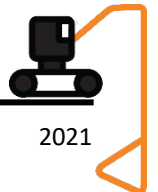
CONSTRUCTION
MARKETING IDEAS

Best construction blog - 3rd place



GenieBelt

Top 50 Influencer in Construction



STATISTICS

Since our website launch in March of 2015, www.constructionjunkie.com has become a major force in the construction industry's news sector. Our continued website and social media growth is a testament to our dedication to covering the most interesting construction news.

CONSTRUCTIONJUNKIE.COM

YEARLY PAGE VIEWS

574,000+



twitter

FOLLOWERS

14,900+



facebook

FOLLOWERS

7,600+



LinkedIn

FOLLOWERS

3,700+



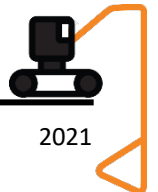
Instagram

5,300+

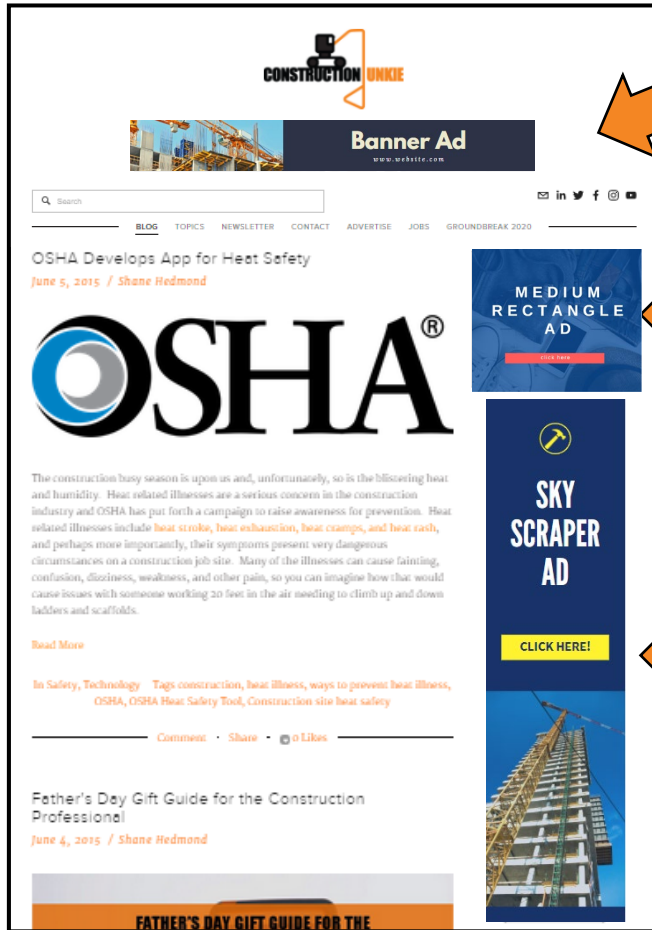


SUBSCRIBERS

5,300+



ADVERTISEMENT OPTIONS



1

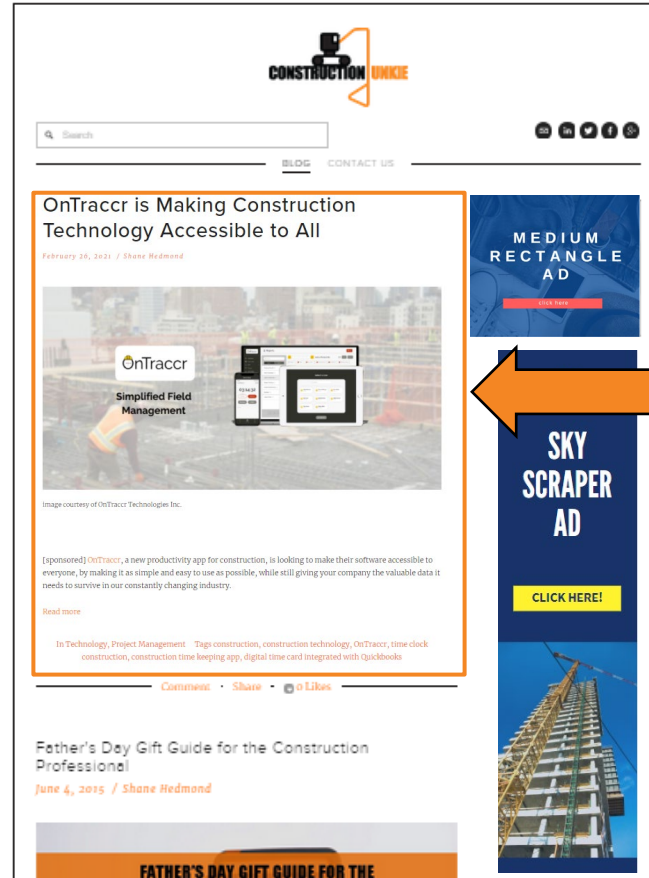
Banner
728 x 90

2

Medium
Rectangle
300 x 250

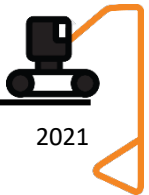
3

Skyscraper
120 x 600
-or-
160 x 600



4

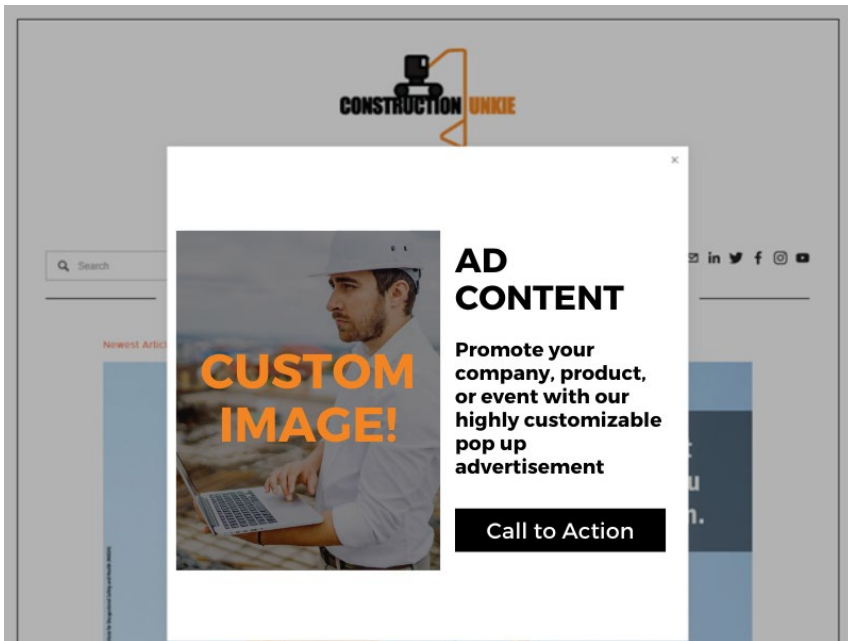
Sponsored
Blog Post



ADVERTISEMENT OPTIONS

5

Custom Website Pop Up

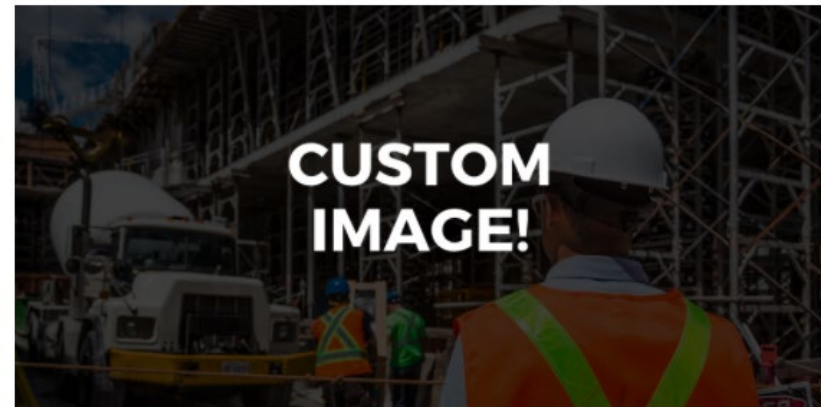


6

Email Newsletter Ad



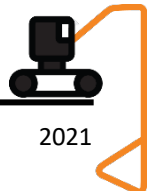
SPONSORED BY YOUR COMPANY



[Title with Clickable Link](#)

Introduction paragraph for your company, product, or event leading into the call to action button below

[Continue reading...](#)



ADVERTISEMENT PRICING

1

Banner Ad 728pixel x 90pixel - \$250/month

47,000+ impressions every month, includes unlimited ad clicks

2

Medium Rectangle Sidebar Ad 300pixel x 250pixel - \$125/month

44,000+ impressions every month, includes unlimited ad clicks

3

Skyscraper Sidebar Ad 120pixel x 600pixel or 160pixel x 600pixel - \$150/month

44,000+ impressions every month, includes unlimited ad clicks

4

Sponsored Blog Post – starting at \$250

Feature Article appearing on ConstructionJunkie.com, including custom images, videos, clickthrough links, and content of your choice. Price varies based upon author of article and social media/email newsletter promotion.

5

Custom Website Pop Up – starting at \$100 CPM

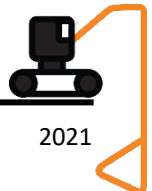
Pop Up ad is customizable for frequency and content

6

Weekly Email Newsletter – \$100/week

Includes “powered by *your company*” at the top of the newsletter and a short feature post with the image and URLs of your choice.

*Prices subject to change based upon website performance, unless under contract. No guarantees for advertisement or website performance during ad duration.



CONTACT INFORMATION

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